

Invest in Israel.

**Do you like...
Instant Messaging?**

Then thank an Israeli.

Arik Vardi. He's the one to thank for creating a tool that literally revolutionized communication. It is called ICQ. You may have used it.

Even before AOL bought this technology it was widely used and appreciated.

Just another example of how Israelis – who share our most fundamental values of democracy, freedom and desire for peace – have contributed to the lives of millions.

Share the Value.